

**Meeting Summary on the 1st Brain Storming : Organizing of Road Map
and Building the International Sufficiency Networks**

www.seroadmap.org

Rama Garden

May, Monday 14th, 2007

By Rural And Reconstruction Management Institute

The 1st Brain Storming : Organizing of Road Map and Building the International Sufficiency Networks. Three criteria have been established as follows:-

- 1) In order to set up the Sufficiency Road Map at the Macro Level.
- 2) In order to appoint the research question at the critical point, this would lead to the truth in supporting the construction of Road Map.
- 3) The meeting has gathered the thoughts from several experts including the Public Sector, the Private Sector, the Agriculture Sector, and the Academic Sector comprising more than 60 people, with 6 focus groups to help analyze the following crisis.

- 1) Education Learning Network and Health
- 2) Economy Capital and Technology
- 3) Environment and Resource
- 4) Distribution of Power

The participants have come to exchange the comments and have jointly proposed the Sufficiency Economy Road Map which is divided as follows:-

- 1) How should the target of Sufficiency Economy be like?
- 2) Should there be any Road Map, and what kind of Sufficiency it should be.
- 3) Problem/ Obstacle of each critical factor.
- 4) How to step over the Problems/Obstacles in order to steer the Thai Society towards Sufficiency Economy.
- 5) Method in stepping over the Problems/Obstacles
- 6) The question at the critical point, which would lead to the truth in supporting the construction of Road Map.

How should the target of Sufficiency Economy be?

For the society to have the Sufficiency Economy together, all must “understand” and “reach” the same meaning of Sufficiency Economy with the 3 principles and two condition, which have stated on the moderation, the reasonableness, and the self-immunity based on the knowledge and ethics condition. Sufficiency Economy is therefore not the instant implementing concept. Sufficiency Economy is rather the concept in relations, meaning *all the thinking process or the use of the existing objects should be done with*

correction and appropriateness, according to the purpose of that particular object, with the vision of the thoughts and actions as follows:-

Vision: Thailand has the life-style and the economy according to Sufficiency approach. It has the self-immunity for all to live happily and sustainably under globalization with the balance in 6 dimensions including social compassion and assistance, reduction in socio-economic reduction, the economic balance between the use of internal technology V.S. the imported technology, the balance in education, the balance between the agriculture and environment V.S. the development, and the well-being of the physical, mind, and the society.

Target of Sufficiency Economy in each part is to build the balance in each dimension, according to Sufficiency Economy.

1. The Balance in Education
2. The Balance in Well-Being of the physical, mind, and the society (including compassion).
3. The Balance in Natural Resources (agriculture and environment) and the development.
4. The Balance in Dependence of Local and Imported Technologies.
5. Distribution of Power with the Balance in the central area, provincial area, and rural and community areas.
6. Reduction in the socio-economic gap.

Mission:

⊕ The public sector is to promote the understanding and established the consciousness according to the Philosophy of Sufficiency Economy.

⊕ The public sector is to be the host to publicize on the related knowledge, and followed the path of the Philosophy of Sufficiency Economy.

⊕ The public sector is to operate internally according to the Philosophy of Sufficiency Economy before any promotion to the public.

Should there be any Road Map, and what format it should be.

All the participants saw that it is essential to the Road Map, in order to represent the direction and integration for Sufficiency Economy. Previously, each unit performed their own ways of life. They individually performed their own approach, and therefore there was neither the clear direction nor the outcome of the results. While the present condition has the factor, which is the “opportunity” in allocating Road Map of Sufficiency Economy including:-

- His Majesty The King as the center for all Thais.
- Pressure from Free Trade → This would help steering Sufficiency Economy.
- Pressure from Global Warming → Everyone becomes aware to solve the situation.

- Following the example including Village-Wise Men Community to follow → Extending the impact in organizing Road Map. The participants have advised on the following:-

Type of Road Map should be flexible and being the Rolling Plan at the initial stage, with revision in every 3 years. It should be the thinking system that provides power for all participants equally, as well as opening up the stage for the compromising of every party, through the learning process through one another, and the structure change at every level.

Details in the Road Map should indicate the steps toward the target, through the check lists at each step, through appointing the main target (such as the flagship in the next 2 decades) in the way it should be/ or would be, with the small targets that could be practiced in each period according to the timing of achievement in each period. The work should also be addressed with regards to the responsibility and the role of each participating group. The targeting must be categorized clearly, with the extensive coverage and being powerful. It should be applied to the real situation, and catching the attention of the public.

Indicators for the check list towards the target, especially if the target is not representing to the reality. It should also be flexible and adaptable, or if the work process is not efficient, it could be adapted as the rolling plan. It also needs the indicator which is more solid, and states whether or not we have actually reached each flagship.

Pin Flags in order to indicate the points before the travel ahead in the 20 years before the travel. The Pin Flags are symbolic or the social marketing, in order to generate demand and request every part to participate to mobilize Sufficiency Economy. The participants have suggested the following of Road Map and the Pin Flags as follows (This still should be reconsidered again):-

Phase 1: Road Map for the next 5 years, when HM The King reached 85th Birthday.

Phase 2: Road Map for the next 10 years, when HM The King reached 90th Birthday.

Phase 3: Road Map for the next 20 years, when HM The King reached 100th Birthday.

Foundation of the Flagship and Target should consider the social foundation of Thailand that is to consider the strength and the weakness of Thailand, such as having the abundant resource, but the country could allocate the appropriate use, and there is no supporting law/ and taxes.

Keywords: Thai Society Immunity, Thai way (Life +Working Process), Advanced Happiness, Realization among the Thais, Thai Public Mind, Sustainable Development.

Two Levels of Development include the Micro and Macro levels starting from the Thais (and every sector) beginning to understand the real meaning of "Sufficiency Economy". It should begin with the practice of the general public, and it should not wait for the Public Sector to make the initiation. There should be the integrated picture of Thailand.

At the "Micro" level, it would be necessary for the Thai people to live sufficiency according to the Thai way of life in consumption, creation of debts, health care, and the supervision of the family members, social participation, and caring of environment through socialization and the policy of the government in providing the education and the attraction, step by step.

At the "Macro" level, it would be necessary to drive the country towards the Sufficiency Economy that provides the advancement with stability, through generating the balance in dependency (between capital

and technology), externally and internally along with the reduction of social inequality, along with preserving the resources and environment.

The meeting participants have witnessed that the actual process is the important factor that would generate the results, beyond just putting on the flags. Therefore, it is the process that is not just the plan allocation by just a few members. It opens up the opportunity for everyone to participate, in allocating the target along with the details of all the factors, in order for all the different sectors feel that they actually belong to the Sufficiency Economy plan, and it must be the complete integration that cover every part.

Once the master plan is formulated, this plan could not be implemented for every sector straight away, but it is the guideline for the involved parties to appoint their own direction of the responsible tasks. Each individual sector would allocate its own role. The plan of each sector would derive from the knowledge and the understanding on the confronted problems. In establishing the framework, it would not lead to any diversion from the macro-scale planning.

Critical Factors / Problems / Obstacles at the Grass-Root Level.

From The brain storming for problem/obstacle of the critical factor of each factor, it is found that apart from the problems/obstacles in the details of the critical point (which would be mentioned next) There are also the problems/obstacles in the integrated picture, which is the root of all critical points at every dimension. This could be separated into two parts including the Institutional Critical Factor and the Cultural Critical Factor

1) Critical Intuitional Factor

The Critical Institutional Factor pays the attention to the state and the management institutional problems, covering the policies, measure mechanism, and management including:-

- A. The problem in the lack of host, in the lack of co-ordination, in the lack of learning process and efficient knowledge management.
- B. The Structure is still not in accordance to the Social Sufficiency Economy.
- C. The government unit has not used the Philosophy of Sufficiency Economy, as the motivation in operation, such as the work approach has not changed, but the word "Sufficiency Economy" is used as only the textbook name, or the motivation of the state has emphasized on the quantity target more than the quality. Nevertheless, quality is actually the heart of Sufficiency Economy.
- D. The operation of the state on Sufficiency Economy is complicated, and the state lacks the sincerity in solving the problem. There have been some administration offices that have obtained the Sufficiency Economy Budget, but when they received the budget, they have failed to use it in accordance to the Sufficiency Economy Plan.

- E. The policy is not continuous, depending on the political situation, such as the changing in government, provincial governors, and the different levels of the management executives. There are new policies and the original research work is cancelled.

2) Critical Cultural Factor

The Critical Cultural Factor has covered the thoughts, the value, and the practice of the individuals in the society including:-

A. So far there is no development on the indicators, such as there is no adherence to religion, and no preservation of the good culture revealing the downfall in goodness, beauty, and value in the Thai culture, and the respect for other human beings.

B. The Thai society is still the "Maya" society, which has no sincere approach to the work ethics, whether in the situation of not having the work, or working like "thieves", along with focusing on one own self-opportunity.

C. Having the thought and value crisis. The knowledge within the education system, and among the public administration are poisonous. Such knowledge could not be applied to the use of community. People fall for capitalism and consumerism.

D. Thai people has very few public mind (from the indicator of sharing & assistance within one community). Most see the self-interest more above all. This makes the corruption problem unsolvable.

E. No conscience in self-dependency.

F. No conscience in social responsibility (from indicator of social dimension).

G. No conscience to learn/willing to learn, having the ambition and perseverance to learn.

H. The general public still do not grasp Sufficiency Economy concept, and the majority still aims to generate income, more than attempting to reduce expenses and live the simple life.

I. Thai people has been driven by the government mechanism, in stead of the Civil Society leading the responsibility in the socio-economic initiatives.

J. Threats in capitalism and globalization

K. Influence by media, television, internet, telephone, and magazine.

Critical Factors / Problems / Obstacles in each dimension

1. Critical Dimension in Education and learning networks

A. Knowledge crisis and the driven power

- The missing of knowledge-based society, having the thorough knowledge, and having the appropriate ethics (Equal access to the up-to-date knowledge) (From indicator on the educational dimension- there is no development).
- Lacking the knowledge to further mobilize any projects.

- Knowledge inequality in managing resources, capital, and the operational knowledge, along with access to the further knowledge sources.
 - Lacking the international academic knowledge, which would support the Sufficiency Economy principles?
 - Lacking the learning networks.
 - Lacking the knowledge management.
 - Lacking the personnel in knowledge management.
- B. Thought and Pañña crisis.
- Lacking the initiative to learn, or the conscience of Sufficiency Economy, or any attempt to understand. The practice is usually the opposite, among the general public, the public servants, and those that represent in the communication such as the monks and teachers.
 - Lacking the concept to become self-reliant and become involved in community development.
 - View on education. The education is not in accordance to the Sufficiency Economy direction.
 - Wrong parental value – giving materials to children, as the rewards.
- C. Learning media
- Inappropriate technology for children's development
 - Teachers' role model.
 - Acceptance in foreign culture and knowledge, without the careful consideration.
 - Media influence, which provide the inappropriate information to the knowledge-based society.
- D. Development Crisis.
- The shifting of labor is the obstacle for the overall education, as well as the obstacle for the public sector.
 - The human development is witnessed in the government sector approach, through policy but there is no actual progress at the civilian sector (including in the informal education)
 - The national politics and local administration politics intervene against the strong community.

2. Critical Dimension in Physical, Mind, and Society

- A. High dependency on foreign imported drugs.
- B. Unreachable state welfare and service (from indicator of social development and sufficiency living).
- C. The problem of safety and security in living and property, and the general public safety have led to the intensified and high-risk society (from the indicators on ethics and culture dimensions-declining)
- D. No self-immunity in emotion and mind (from the indicators on ethics and culture dimensions)
- E. Social violence (from indicators on social dimension-no development to resolve conflicts through peace)
- F. No social responsibility (from indicators on social dimension-no development)

3. Critical Dimension on Economy and Capital

A. The law and tax systems that do not allow the efficient use of natural resources. Nofull use in the urban areas, while there have been the excessive use of resources from the people with high influence economically and politically in the rural areas. All these do not support the ethical economics.

B. There is the incorrect understanding. The business sector does not understand how to apply Sufficiency Economy. This is almost opposing to the Sufficiency Economy, because some businesses understand it to be the approach that does not rely on the external world, and it seems a matter of self-situation, that does not seem to witness any progress.

C. The lack of information collection and the missing links would reflect the results from the economic operation led by sufficiency economy, and the damage from the result of not using Sufficiency Economy among the producer, trader, and consumer.

D. The private sector lacks the ethics, CSR, and the public responsibility, while the majority is driving the economic force. The private sector should see their own role, especially in realizing the social benefits prior to the personal benefits.

E. Inequality in income distribution and land ownership, and the lack in the heritage tax system which would reduce the wealth accumulation. Such situation leads to corruption, debt problems, and poverty.

F. The country is on the verge to opening to the international, meaning the nation would need to rely on exports, meaning further dependence on foreign countries.

G. Imbalance between the internal and the external capital, leading to more dependency on the overseas investment.

H. Non continual policies

I. Media influence, especially television

J. Immoderate consumption

K. Lack of internal saving for investment.

L. Agricultural sector could not depend on themselves.

4. Critical Factor on Technology

A. No capacity to development on the strengthening networks in regards to the capital, economics, and technology aspects.

B. No development on science and technology knowledge to support the local wisdom, Thailand's national paradigm, and the rural communities, and the dependency on the self developed science (from indicators from technology dimension- no development)

C. No resource allocation on science and technology (from indicators of technology dimension-no development)

D. When the local wisdom is supported, there is more misunderstanding (or the overuse) leading to inadequate amount of the value-added technology (the word "local wisdom" is often misused)

E. Increasing dependency on technology, energy, and the materials from the foreign countries.

5. Critical Factor on Agriculture, Natural Resources, and Natural Environment

A. Lacking the knowledge for the local communities to live sufficiently in their locality.

B. The degradation of the resources quality (from the indicators of environment- no development) including the degradation of the water source quality, the rubbish quantity and dangerous substances, the development in sufficient use of sea-side water, the recycling, and the air quality.

C. The use of resources, not according to its potential especially on the issue of land use. more than 50 per cent of land is not used according to the full potential.

D. There is no resource base existing, or the natural resources and environment have been severely damaged along with the debts. Most of the farmers have to depend on the outside world, and there is more need for productivity because they do not have the sufficient resource base.

E. The fighting over resources.

F. No patience and consideration in using the resources, from originally much respect is given to the Mother Nature of Rice and the Mother Nature of River, but today the new generation has changed the view by seeing the environment as another production factor. The supervision on environment is no longer important, economic wise and tourism wise.

G. The over consumption has lead the overuse of resource, beyond any necessary adaptation.

H. The responsibility and the policies of the government are contradicting to the preservation and usage of the community.

I. The management exercise by the public administration has its problems including:-

- The administration policy and the local exercise are different, meaning that the local officers actually understand what the local communities need, but it is in contradiction to the policy addressed by the administrator, and therefore there is no progress.

- The local public officers are sometimes in conflict to the local communities. The public officers have the different working concept to the communities. They could sometimes hardly coordinate together, because of the difference in conflict, and sometimes the public officers would propose something that the local villagers tend to know more.

- The separate management, and not integrated has led to the overridden policies, and not compromising.

J. Policy related problems

- Policy at the macro level is contradicting to Sufficiency Economy in the rural areas, especially in the use of resources at different local communities such as the promotion of palm and rubber, and so on.

- The community lacks the participation in making the decision on the project or the policy in each area, and this has the effects on themselves leading to the degradation of environment and increasing impact on the residents living near the environment.

K. The resource and environment problem in the industrial sector, and the pressure to sign contract as the cheap production base.

L. Pollution problem such as toxic from agriculture produce.

M. Problem on patents and the fighting over resources and local wisdom ownership.

6. Indicators on Power Distribution Dimension

A. Transparency and justice in the election, and the vote buying & selling (The vote buyers and the sellers do not have the conscience in national management, and only see the benefits for themselves and their friends).

B. Imbalance on the state supervision, and the freedom of the locality.

C. The budgeting process that generates the lack in any motivation to operate.

D. Not up-to-date local information and the lack of quality.

E. Leaders' vision (Knowledge, Intention, Views, and so on).

F. Knowledge and understanding of the public sector and the members of the local administration.

G. The readiness of all the local sectors. Not all could perform the same tasks.

H. Limitation in community rights on the resources management.

I. The community development plan has not been accepted or allocated, with regards to the budget and the resources sufficiently.

J. All the parts and the communities still lack the knowledge management capacity.

Possible Solutions for Road Map on Sufficiency Economy.

Change at the Foundation Level

⊕ **The change in the thoughts of the human mind:** The important task is "Education" which would establish the thoughts on Sufficiency Economy, with all commonly understanding this... "*teachers+wise men+the general public commonly understand*" on how to think and what to do, or why the choice is such and such. It is not simply the format to follow what to do, or what could not be done- but it is the format to implant the thoughts according to both the process and the experience, which could ve done in the "Transformative Participatory Action Research" format that would build the real understanding in Sufficiency Economy in the daily routines, and it is something *W*really applicable, along with establishing the culture where everyone knows what the right approach or the wrong approach is, and what kind of personality should one have, and what kind of person we should be in order to steer towards the same direction of Sufficiency Economy with the 6 balancing aspects of the society.

⊕ **The change in the socio-politics economy:** This is to support the public to have access to certain necessities as the majority still has no access to the basic foundation to sustain their living. They have to struggle a lot because of insecurity. Therefore, the government would have to establish the adequate welfare, so the public could live with some stability in life, and the public sector has to change the institutional mechanism that has the problems/obstacles, with the following approaches:-

- A. Have the host to continue the implementation, and not disturbed by any politics.
- B. The policy should coordinate and support the general public to live sufficiently.
- C. Make Sufficiency Economy the agenda of every unit.
- D. The appointment of policies should be from the local communities, to suit the local communities- not being the general policy and the public should have the chance to either comment or appoint the aspects that concern their future, related to the project or the policy used in the local areas.
- E. There should be the integration of policies between the public administrations, in order to lead to same direction and supporting one another.
- F. Change would be required in the foundation of heart, physical, and institutional mechanism in preparation or building condition for the state, the general public, and the private sector who are ready to change towards Sufficiency Economy through the balance of 6 aspects, as follows:-

1. Solution to Balance in Education

The Balance in Education needs the requirements in the physical, the heart, the ethics, the Pañña, the wisdom, the knowledge, and the experience. Therefore, there should be the least alternations as follows:-

A. Appoint 74,000 villages through out the nation, as the learning centre for the internal and external systems.

B. The education that relies on “villages” as the centre, and linking the relationship between house-temple-school-society using the problem of the villages as the question, and the parents as the leaders for the child to learn. The temple would be the leader in spirits. The school would use the appropriate modern technology correctly. The villagers would be the leaders in local wisdom, and the other parts of the society support. The four parties operate with the participatory learning. All the learners have to obtain the real knowledge applicable for the rural communities. The children and the general public would live with the efficient resources and environment that the village could provide, with appropriate productivity. The important of this learning system is the learner would get to ask “how” and “why”.

- A. The learning culture should be established and developed.
- B. More educational channels should be developed, and the educational institutes should no longer be confined. The media and learning materials should be available through out the country.
- C. The learning center for more productivity should be established.
- D. The education should be the “learning” and not the “awareness” in order to become conscious of all the other objects/human beings, and the thoughts that link with the other things in life through learning on Sufficiency Economy through the 4 dimensions including:-

- ⊕ Content – It should make the learner become aware of the other happiness, not just materialism. They should become conscious in the living with other things in life and other people.
- ⊕ Methodology –Build the activities to obtain the real experience such as being a volunteer (making one feel that the real happiness may be, from just “giving”).
- ⊕ Source of knowledge – Looking at various groups of Sufficiency Economy.

- ⊕ Mechanism– This mechanism may be varied such as School (including the learning process), The National Buddhist Religion, The Monk University, The connecting networks, and so on.

E. Encourage the learning outside such as work practice in both the private sector and the public sector, and within the community in order for the youth to see the real operation.

F. Support the knowledge towards the community.

G. Increase the learning process, resource base and rural culture of the youth, along with supporting the youth to participate in the beneficial activities. When the children saw the benefits, and had the ability. The community and the family would pay their attention to them. The youth would not have to enhance themselves by consuming certain products, or make themselves pretty, and so on.

H. Expand the value to the new generation such as in the Mo-Society.

I. Have the management that is truthful and justified, along with the participation of 3 participants including the community, the public servants and the university, in order to exchange the knowledge, filter, synthesize the knowledge of each part to generate the real benefits, that would suit to the paradigm of each locality, and generate the learning of one another, along with the coordinating activities, and having the real practical knowledge that could be applied to the paradigm of our country.

J. Let the village wise men, and successful farmers and communities become the examples in order to publicize their cases to the other areas or learning networks.

K. To generate the knowledge generated from the village wise men, such as making the smoke vinegar, and organizing the knowledge in herbal medicine, in order to manage the knowledge.

L. Let the teachers follow the Philosophy of Sufficiency Economy in order to be the role model for the children, and the work force in developing the rural areas.

2. Solution to Balance on health, physical, heart, and society (including compassion)

The Balance on health, physical, heart, and society is the important root that would allow the individuals and the society have the important roots in generating the thoughts and using all the materials correctly, and with caution and appropriateness, correctly and suitably, according to the purpose of that particular object leading to the balance in other dimensions, along with the balance in the health once again. This is the relating cause and effect. Nevertheless, in order for the balance in health to take place, there must be the internal and external changes as follow:-

A. Happy living. The attention should not be paid to the quantitative economic growth, and the target should be the general happy living, such as the Gross Happiness Indication (GHI), and supporting the strength of the grass-root community.

B. The use of media in order to promote the ethics widely and continuously.

3. Solution to Balance in Agriculture, Resource, and Environment

Sufficient Natural Resource is the important factor, which would lead the society to the mode of sufficiency, because the major problem of every country today is to fight over the resources, by relying on more power, more knowledge, more technology, and more capital, along with the military power resulting in the dependency, the exploitation, and the war in the end. Therefore, the major aim of Sufficiency Economy is to generate the balance on the natural resource, with the vision of “use the resource sustainably, would allow the forever use of resource.” There should be the way to solve the problem/obstacle as follows:-

A. Support the ecological conservation agriculture such as bio-agriculture, mixed agriculture, natural agriculture in order to reduce the use of chemicals and let the nature control the weeds and the insects.

B. Support “The New Theory” in agriculture.

C. Learn on agriculture and management on resource and environment sufficiently and widely.

D. The market is generated from community (culture market) leading the consumer to understand the production process, the value of production, and the resource.

E. Build the immunity by giving the information and awareness, in order to catch up with consumerism.

F. Have the law to support the community rights, in managing the community resource by themselves.

G. Develop the industry and technology within the country, in order to solve the problem of being the cheap base for production.

H. Provide the understanding policy, and reduce the importance on the economic growth, while turning to pay attention to the happiness of the people, and understand the resource that support the rural people.

I. Expand the results to the community that operates on conservation, and using the resource according to sufficiency economy.

J. Allow the institution according to the constitution to exist and help in participating to comment on the government policy/ project not to have any impact on the resource and environment within the country (Also to watch out for trade conflict concerned with the non tax barrier).

K. Let the impact on environment to have effects on the share price, or having the effects in shares, similarly to the Green GDP.

L. Allow the community to have the simple tools, with the government or other organization support the tools.

M. To develop the knowledge that support the nature, using the local wisdom plus the science knowledge, to become the applicable knowledge.

N. Using the cultural factor to manage the resource, in order to cover and protect the stealing of resource.

O. Making Thailand's tourism, the sustainable tourism.

4. Solution to Balance on capital and technology internally and externally

- A. Develop the economic theory to support. It could be the Sufficiency Economy in both the micro and macro levels.
- B. Build the “Society of Sufficiency Economy” with exchange in academic knowledge along with the research in adopting Sufficiency Economy.
- C. Promote the private sector to have the conscience for the society, and helping to mobilize the socio-economic of the country (Find the private sector that operates Sufficiency Economy, and expand more number of followers. The private sector with Sufficiency Economy in mind should be given the leading roles).
- D. Have the economic development that is in accordance to the resource and labor within the country.
- E. Reserve the capital in the country, and reducing the dependence on capital outside the country.
- F. Develop and mobilize the economy through relying on the wisdom of those living in the country.
- G. Turning the research into commercial products.
- H. Increase the market and economic ratio within the country.
- I. Increase the saving and investment within the country. Reduce the degree of consumerism.
- J. Building the financial immunity for Thailand.
- K. Develop the technology built by the Thai people, with little pollution.(beware on the patient problem and there is the need to solve the lack of standard recognized organization on technology in the country).
- L. Increase the potential and ability of human resource, especially on technology.
- M. Develop the technical potential of the human resource in the long term.
- N. Develop the technology that provides the benefits with the low cost, for self-sufficiency reliance.

5. Solution to Distribution of Power with Balance in Central, Provincial, Local and Community Levels

In generating Balance in Distribution of Power, there must be the common understanding in the word “Distribution of Power” which means the distribution of decision including work, finance, people, and management) for the locality, and there must be the in accordance vision meaning the locality/community has the freedom to *decide, exercise, manage and integrate under the paradigm of local culture, in order to sustain sufficiency under globalization, for the long term sustainable happiness, from the obstacle/problem mentioned in order to lead to Sufficiency Economy as follows:-*

- A. The process in obtaining the local leader (local administration organization and natural leaders).
- B. State’s supervision system (rules policy law and finance ๙).
- C. The publicizing of local administration and sufficiency economy of local administration organization and the people.
- D. Local information data (economics society culture lifestyle).
- E. Management, Integration, Sufficient Economy in the rural community.

6. Solution to Gap Reduction in the Socio-Economics

- A. Increase the knowledge access that could be applied in the locality, esp. the knowledge on local resource, appropriate technology to the locality, and marketing.
- B. Increase the opportunity to have access to local resources.
- C. Use the tax policies including property tax and heritage tax, and so on.
- D. Enhance the financial system to promote “giving” and “volunteers”.

Operation Methods according to Solution

1. **Changing the social structure through**

○ **The National Ethics Enhanced Law in order to adjust the mind and culture to have the supporting value for ethics** with appointing every unit, every organization, to follow these practices accordingly:-

- Appointing “*the ethical code in the working unit*” which is the lowest level of standard, if one does not follow the code- and reward is given to those that behave beyond the code.
- Appoint the hours per year in performing the mind activities, according to the rules that the individual at every level has found the opportunity to perform the public activities, with some supporting evidence.
- Provide the ethical education once a month.
- Establish the same type of networks, in order to exchange the experience or grouping to perform the ethical activities, such as CSR of the private sector.

Such act would promote the conscience of Metta and Karuna in order to really perform, leading to the elevation of mind and Pañña as the integration, changing the global view, and get to understand the practice of Sufficiency Economy accordingly.

- Appoint the Sufficiency Economy Law in order to become the progressive mechanism.
- **Establish the Public Organization** to host the Sufficiency Economy mechanism under the sub-committee of Sufficiency Economy of The National Board Office of Economic and Social Development along with working to coordinate with a number of Sufficiency Economy networks at different parts, with the board members to follow the results at the national level.
- **Government Unit** must appoint both the policy and the operation to have Sufficiency Economy as the driving force in all conductivities, and appoint Sufficiency Economy to remain in all the work process, at every step such as the target, the evaluation, the budget, and so on. All the state officers would need to adopt the understanding of Sufficiency Economy, and understand thoroughly with the approach of Transformative Participatory Action Research.
- **5 Year Strategy:** The mobilization of Sufficiency Economy has the aim to promote the village model of Sufficiency Economy, from 74,000 villages in Thailand, to accomplish 10 per cent of the total villages or 7,400 villages.

○ **Promote the learning & the management at every level, with building the personnel to become the trainers, the inviters, the coordinators, and the followers of the mobilization**

2. Operation on Social Dimension and Learning Networks.

2.1 5 Year Strategy

- 10% of all villages (7,400 villages) would become the learning centers internally and externally.
- Organize the average education to 10 years (10th National Plan).
- Increase the ratio of research personnel to 10 persons to 10,000 population (10th National Plan).
- Establish the Buddhist Sunday School at 100 per cent (teaching Buddhism, daily ethics, manner, and the social rules). The board members and the personnel include those from the religion institute, village wise men, spiritual volunteers, and the state government.

2.1 Educational Institute

- A. Each educational institute should coordinate with the educational center or the Sufficiency learning group in the proximate area, to promote more education, the management system, the collective information, the media production along with the teaching materials of various kinds, along with the technology. At the same time, there must be the agreement to send the teachers and students to practice the work at the different centers of education, and let the teachers become the supporter of research information. This kind of link would support one another through the educational institute, center for education, and the community.
- B. The education emphasizes the practice internally and externally from small children to the tertiary education, and long-life learning in order to understand thoroughly and as an integration, not only realizing what to do- but how to behave one self.
- C. Increase a variety of educational channels, destroy the education fences, promote the free television, and creating the motivation to produce the television channel as the white media.
- D. Drive the concept of "Bovorn" along with Sufficiency Economy such as the "Spiritual Volunteer". The teachers and the students cooperate with the monks and the parents to lead in the public activities in the community. Visit, help, provide the support, and giving the knowledge to the elders, the sick, the disabled, the orphans, and the elders. The school along with the temple organizes the Sunday School, that has the ethics and the approach of Sufficiency Economy which is organized in the temple and the community.
- E. Target at the community such as taking the teachers to excursions, in order to learn from the village wise men, and their successes. Organize the activities for the school in the communities, along with developing the knowledge of village wise men, such as

organizing as a course, and inviting the wise men to become the special teachers. Take the problems of the community as the priority, and use the resource and the potential of the locality as the solving tools.

- F. Train the personnel and the teachers to understand the ethics and the Sufficiency Economy principles, leading to certain practice, because there are some leading roles for the youth and the leaders to follow.
- G. The evaluation on teachers must consider the ethics and the participation on the community research.

2.2 The Learning Network

Organize the Sufficiency Learning Networks in the different parts of Thailand accordingly:-

- Appoint the village as the learning center, and driven operational strategy, and the mobilization according to the 5 years strategy (10 percent of the village year by year, and with the increasing ratio)
 - Support the organization, the working unit, or the networks that have operated on Sufficiency Economy to continue to work continuously, and with efficiency.
 - To connect between the learning centers in each part, including the networks from the school, the religion institution, and other learning centers
 - of the public sectors, and the private sectors that operate on the public benefits, private business, and the village wise men.
 - The Networks would take on the approach from the macro level, appoint the target and the methods appropriate to the different parts, and connect the operation with the public sector that works in the policy and the operation.
- A. Generate the concept of “Bovorn” linking the village to the family institution, religion institution, and the educational institution, in order to mobilize Sufficiency Economy in each direction (appointing the measures) which could be the individuals or group organization such as the village organization, university, business organization to generate the learning source for Sufficiency Economy which is ready in the contents, the methods, and the knowledge management (with the knowledge mechanism).
 - B. The promoter on Sufficiency Economy must be able to be the good example, and should be the groups that understand the target such as the public administration organization that understands the community or the group of villagers.

- C. Train and educate the personnel to perform the tasks in publicizing and mobilizing Sufficiency Economy in every aspect.
- D. Organize the participatory training with the individuals and sample community.
- E. Promote the public relations and the uphold the examples.
- F. Coordinate with the different working units, including the educational institution, public administration organization, educational institute, and NGO's to mobilize in the same direction and not over ridden one another.
- G. Organize the external education, support the learning centre with practice by providing the financial support as the pocket money for those that come to participate.
- H. Organize the education, the learning course, and the learning process of each unit to be appropriate to the responsibility and the mission of that unit, especially the course should not only focus on the Philosophy of Sufficiency Economy, but it should stress on value/ethics in the "giving".
- I. Organize the budget from various working units to support, with aim at the village learning center.
- J. Promote and influence the management of knowledge between the educational institute and the community, and the villagers.
- K. Generate the motivation such as giving the praise and announce on the good deeds.
- L. Promote the wise men system to pass-on the knowledge to the villagers.

3. Operation with Dimension of Happiness, Physical, Psychology, and Society

A. Strategy 5 year

- Crime reduced by 10 percent (10th Plan)
- Appoint life expectancy 80 year (10th Plan)
- International drug reduction by 20 percent
- Research on Thai herbal medicine increase by 30 percent
- Registered Thai herbal medicine increase by 10 percent
- Appoint the public village to have the garden, sports playground and activities 100 percent.
- The Children and young people need to attend the Buddhist School Sunday by 100 percent.

- B. Organize the Health Board at the Amphur Level, while the members would comprise of the representatives from the civil society, and the representatives from the state, with the tasks in allocating the budget and looking after everything as an integration with the balance in 4 aspects, including the support, the protection, the caring, and the improvement under the

Sufficiency Economy paradigm (Within this 5 year period, with emphasis on protection, and the revival of 10th Plan)

- C. Creating the health index by brining the Philosophy of Sufficiency Economy as the indicator within the family, the community (village), including brining the 3 holes 2 condition as the indicator, and increase the use of natural resource and environment, along with the kindness, and so on.
 - D. Organize the media appropriate for each target, including television (soap and documentary), documents, community radio, music, youth camp, books, sermon, and so on.
 - E. Increase the public atmosphere to have the happiness in the heart, more than increasing their needs in materialism.
 - F. Organize the welfare at different levels with sufficiency, with the use and aim to achieve the maximum efficiency.
 - G. Thai herbal medicine course should be appointed at the tertiary level, in order to build the self-immunity for the people not to depend on the foreign drugs.
 - H. Promote the public to care for health with eating and exercise.
 - I. Train the villagers to select their own resources such as growing herbs, to reduce the expenses and increasing their income.
 - J. Once the people bring all the knowledge to utilize, the health care will take place such as growing vegetables without chemicals.
4. Operation with dimension of agriculture, natural resource, and environment
- A. 5 Year Strategy
 - Maintain the condition of resource base, and bio diversity:-
 - Reserve the forests no lesser than 33 percent (10th Plan).
 - Provide the conservation area no lesser than 18 percent of the national area (10th Plan).
 - Maintain the agriculture area with no less than 31 million rai (10th Plan).
 - Maintain the environment at the good level of living, and not being the threats to the ecology by:
 - Maintain the water quality in a number of areas, along with the satisfactory and good levels of natural water source not under 85 percent (10th Plan).
 - The air quality is to remain at the standard level, especially the PM₁₀ should have the average of 24 hours lesser than 120 microgram per /cubic meters (10th Plan).
 - The rate of carbon dioxide is to reduce at 5 per cent from Year 2546, that is not more than 3.5 tonne per person per year (10th Plan).
 - The control on urban garbage should not exceed 1 kilogram/person/day (10th Plan).
 - The dangerous waste from the community and the industry should be managed correctly upon the 80 percent of all dangerous chemicals (10th Plan).

- A bio-diversity system should be implemented (10th Plan).
- B. Appoint the “organic agriculture” as the National Issue.
- C. Promote the property plan at the Amphur level, starting from the group of land owners and the poor within the area, with local administration organization as the middle person to support, and the state bank as the management in collecting the installments from the poor or those with little land to those with more land (there are some examples in Saraburi).
- D. Organize the new community, that adhere to Sufficiency Economy model (organic agriculture, community currency, community welfare, community enterprise, community market, and so on) led by the authorities that own land including Royal Procurement Land, Water Irrigation Land, and Sor Por Kor Land. Let the poor or those interested to purchase 3 rai at cheap prices by the state, and other administrative units to support on the knowledge, the basic infrastructure, and the heavy equipment, and make the follow-up with the short target for the community to support themselves- and the long-term target to supervise the other communities or those who are interested.
- E. Promote the “appropriate” consumption, according to the Philosophy of “Sufficiency Economy” with the following tools:-
 - Appoint the “sustainable consumption” as the national agenda.
 - Have the objective to utilize and consume the resources with moderation with the taxing systems including progressive luxury tax and tariffs.
 - Support the spreading of “white” media and public media with the fund supported from the luxury tax, through multiplying the cost on “white” media, in calculating the personal tax or other form of taxes through the donation from foundation and religion institute.
 - Support the family accounting as a mean to reduce consumption, with the cooperation from banks, in increasing the deposit interests or reducing the loan interests, for the small customers.
 - Support the rubbish separation through the village learning center, to educate and influence on the “rubbish” recycling, this includes the method in separating the rubbish, cleaning the rubbish, and storing the recycle materials, with the provision on certain prices of the recycle products and calculation examples from the monthly household rubbish.
 - (As a motivation) Provide the general knowledge on the down-stream outcome of each type of recycle product, and the knowledge on conservation of natural resources including trees, water, air, and petroleum (creating the pride). Additionally, the village learning center would be the middle channel to match the outside buyers with the sellers from the village (the villagers will come and sell together, creating the common experience in exchange. At this opportunity, there might also be the village saving at the same time). This project should

N. Have the examination systems on the resource use of the capital and the high influence groups.

5. Operation on the capital and technology dimension.

A. 5 Year Strategy on Economic Sufficiency Law with appointment on the appropriate economics.

- The ratio of internal economy per the international trade increased by 75 per cent (10th Plan).
- The average inflation is to remain at 3.0-3.5 per year (10th Plan).
- The public debts per GDP not more than 50 per cent (10th Plan).
- The short term capital should be equal to.....
- Financial capital that does not generate problems should be.....
- Exchange rate changes should remain at.....
- Use local currency system as the basic immunity.
- The productivity of small and medium enterprises per GDP should be no lesser than 40 percent (10th Plan).
- The flexibility in using the energy should be 1:1 (10th Plan).
- Increase the ratio in recycle energy to 8 per cent (10th Plan).
- Reduce the ratio in energy use per GDP through reducing the transport fuel to 30 per cent on the total use of all energy (10th Plan).

🌀 Build the Sufficiency Economy knowledge to support the balance in capital dimension.

🌀 Develop the Sufficiency Economy theories that could be proven. The efforts should not be concentrated in making the text books. There should be both the theories and the text book, and the transfer of experience into the actual learning.

🌀 Create the International Journal of Sufficiency Economy and publish the research work within the country and among the Sufficiency Economy countries.

🌀 Combine the approaches between the Marco Sufficiency Economy and the Micro Sufficiency economy.

🌀 Collect all the case studies related to Immunization [that is not Risk management] : such as Automatic immunization of macro economy, community enterprise and the building of self-immunity.

🌀 Collect the case studies that would present how good Sufficiency Economy is, and how it could be applied.

🌀 Collect the case studies on Sufficiency Economy in various communities and organizations.

B. Promote the law that support the Civil Society, and establish the CSR institute which includes the Spiritual Volunteer networks, the state, and the public sector in order to promote the business to follow the path of CSR fully through the motivation of tax and

reward (to establish the cooperation among the networks between the private sector, the state and the communities level along with establishing the solid working mechanism).

- C. Promote “the community funding at the provincial level” with:-
- ☸ The public sector being the one to manage.
 - ☸ The villagers as the community model could use this funding, in order to solve the state’s budget problems and the sponsorship on local administration organizations.
 - ☸ The community must organize the master plan on the Community Financial Organization and the Community Welfare, and establish the village funding to be able to access the community’s own funding.
- D. Use the local administration organization as the center for development by
- Appoint the plan of local administration organization to connect with the master plan of the community, and the budget allocation must be according to the master plan of the community.
 - Organize the Tambon center for development to link with the village learning center.
- E. Have the balance in changes among the economic, capital, technology, society, and environment aspects.
- F. Reduce the influence from media.
- G. Tighten the credit for consumption.
- H. Motivate more savings.
- I. Link the production and consumption with the goods and the materials, within the country.
- J. Have the policy no to support the short-term investment from overseas.
- K. Appoint the “sustainable alternative energy” as the national issue.
- L. Promote the atmosphere of appropriate research and technological development within the country.
- M. Promote the state and the private sector to use the locally produced technology.
- N. Promote the research and energy development apart from the fossil fuel, at the village and Tambon levels through the village learning center, Tambon development center, provincial learning networks, and the regional learning networks, starting from the village having the oil and electricity technology from plants including corn remains, cane from sugar, Sabu-Dam seeds, and so on. At the Tambon level, there is the distilled water technology from the rubbish oven (see example of Prathom Asoke), and at the provincial level, there is the technology from solar, wind, and water power depending on the budget of each type of technology.

6. Operation on the Distribution of Power Dimension

A. 5 Year Strategy

- Every community to have the participatory community plan, and the local administration organization to implement the community plan with the budget allocation (10th Plan).

- To generate the better condition of good governance, with the transparency at the rate 5.0 (10th Plan).
 - To have the appropriate size of the public administration, and the value-added administration- while reducing the number of civil servants by 10 per cent (10th Plan).
 - Appoint the ethics course for politicians, the rights, and the responsibility along with their decision and national exercise, for internal and external education.
 - B. Issue the law and open the path, in order for the community to manage their own resources under the examination of various NGO's or the Community Organization Council.
 - C. Appoint the community master plan as the tool to draw the support from all external resources.
 - D. Promote the local administration organization to have the potential to increasingly manage the knowledge and transfer the process to the civil society.
 - E. Train, organize the public relations, and support the community participation and the civil society in monitoring the election, and let all parties focus on the benefits of the public society (one's self), and the society from the "clean" election.
 - F. Revise the rules in accordance to the situation, and organize the management capability according to the budget management capability, according to the law.
 - G. Hold operational research on the freedom local administration V.S. the state supervision.
 - H. Enforce the effectiveness of information and media law.
 - I. Allocate the resources, and support the development of information database.
 - J. Appoint the operational indicators.
 - K. Promote the television station to operate as a free-television station. Increase the number of public TV stations more than the present period, along with inducing the tax deduction method, while increasing the power of the general-public.
7. Operation on the Dimension of Social Difference.
- A. 5 Year Strategy
 - The income of the leading 20 per cent should have the ratio not more than 10 times of those with the lowest 20 per cent (10th Plan).
 - The ratio of those living under poverty should remain at 4 per cent (10th Plan).
 - Increase the ratio of the agriculture production and the industrial agriculture production to 15 per cent (10th Plan).
 - Develop the medium labor force to 60 per cent (10th Plan).
 - B. Promote the change in landscape planning at the Amphur level, beginning from the land owners and the poor within the areas with the local administration organizations as the middle persons to support, and the state banks as the installment collectors from the poor for those owners with more land (like the examples in Saraburi) (already mentioned in the Agricultural Dimension).

- C. Organize the new community that operates on Sufficiency Economy (involving organic agriculture, community currency, community welfare, state enterprise and community markets, and so on) led by bringing the state's land ownership such as the Royal Procurement Land, Land of Royal Irrigation Department, and Sor Por Kor and so on. These should be divided among the poor or those interested at the minimum of 3 rai, and at cheap rates. The state and other working units would support in the knowledge, the basic infrastructure, and heavy tools, along with making the follow-ups. The aim is to let the community to become self-dependent, with the long-term aim to become the role model for the other interested communities and those others who are interested (already mentioned in the Agricultural Dimension).
- D. Support the cooperative process through the grass-root initiative.
- E. Organize the law center for the villagers at the Amphur level.

Suggestion on the Research Topic.

Basis Adjustments

- ⊗ Study the important factors which would yield the change of thoughts in order to live by the Philosophy of Sufficiency Economy.
- ⊗ Organize the method/the approach/and the thoughts of the networks that have applied the Philosophy of Sufficiency Economy. There should be some support and the research with the state organizations. Where possible, the state organizations should appoint the Philosophy of Sufficiency Economy as the strategy and the project for operation, including the synthesis on the target, and the various collection of knowledge, including the grouping or framing.

Education and Learning Networks

- ⊗ Support the community to host "public research" in order to become the Sufficiency Economy indicator (this is the foundation for community master plan).
- ⊗ Study the use and increase the local administration potential through the village wise-men including:-
 - Study the pre-requisites of village wise-men (what should be the qualities) and develop the knowledge from the village wise-men.
 - Study the model and the quality of the work units of various organizations to support the work and the knowledge of the village wise-men in order to be the leading model for learning, and expanding into networks (search for village wise-men → support → become the leading model → creating the networks).
 - Use the knowledge of wise-men to study in order to adapt or change to the community's condition.

- Study the needs of community in the future, in order to support the work of wise-men learning centres.

⊗ Research on the possible individuals and communities that could implement Sufficiency Economy (SWOT Analysis). Study the community readiness in order to direct the community which is more ready. At the same time, promote the community which is not yet ready to equip with the more appropriate conditions, since the paradigm of certain communities have not coincide with that of Sufficiency Economy such as the urban communities and the industrial communities that do not strongly believe in Sufficiency Economy, and are likely to progress slowly.

- ⊗ Study on the possibility in opening the village university in communities.

Dimension on Capital and Technology

⊗ How the Budget system and Budget Management system support the Sufficiency Economy philosophy.

- ⊗ Study the appropriate investments from overseas, and the changing directions.
- ⊗ Establish the suitable rates in opening up the country, and the direction towards this target.
- ⊗ Approach to promote savings and investments in the country.
- ⊗ Address the appropriate technology that is suitable for Thailand such as the alternative energy, smokeless oven, bio-technology, and so on.

- ⊗ Find the solution of how Micro – Macro Sufficiency Economy could be combined.
- ⊗ The other problems also include Research, Implementation, Demonstration, Dissemination.

What to do, who would be the host, and how to handle?

- ⊗ How is the growth of Sufficiency Economy contributing to that of the Mainstream Economy?
- ⊗ How should the Mainstream Economy be modified to incorporate with business, day-to-day

living, and economic management of the country?

⊗ Redefine the word “not over-sizing” such as the “not over-sizing” investment, and the difference in each sector. How should Sufficiency Economy be used? Each production sector might have the difference in the word “over-sizing”. Also, what would be the differences?

- ⊗ How Sufficiency Economy help in saving and wealth accumulation?
- ⊗ Tool to build the Macro-model. How should Sufficiency Economy of the country be? How

should it be used as the management policy for the country.

⊗ How should Sufficiency Economy at the Local Council level be? Also how to support Sufficiency Economy at the National level?

⊗ Research that would point out the positivity in adopting Sufficiency Economy for the living of rural people, which would lead to the sustainability, happiness, and wealth.

Power Distribution

- ⊗ Research on solving the vote selling/buying.
- ⊗ Participatory Research on the independence of local administration V.S. the state supervision.

⊗ Once the community economic indicators are formulated, the next study would be to address whether or not, the indicators of Sufficiency Economy at the provincial and the national level is supportive, or is the hindrance to Sufficiency Economy at the community level.